



ASSOLOMBARDA

Italy and Mexico: a well-established partnership

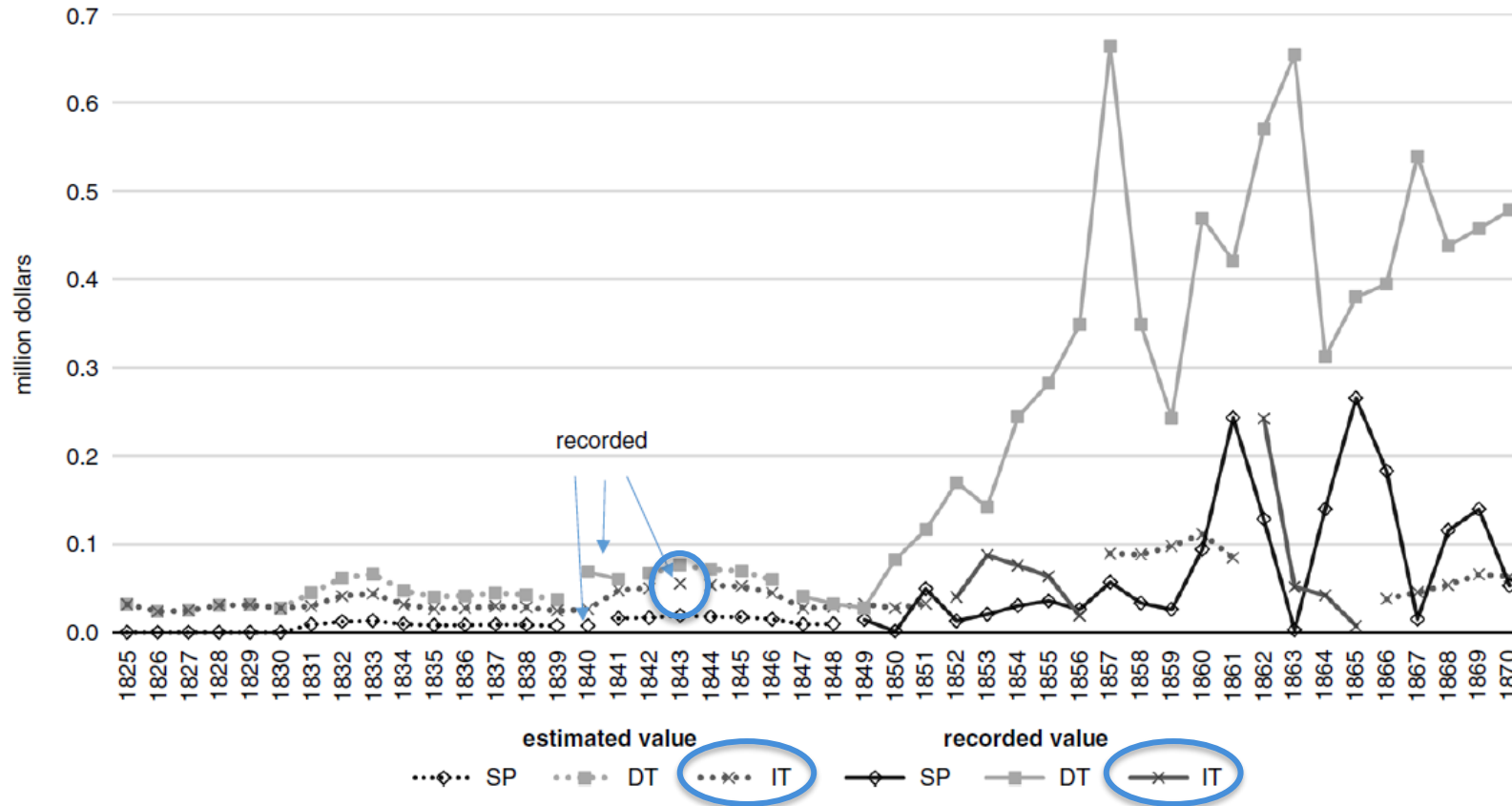
Messico: terra di nuove opportunità per le aziende italiane

Assolombarda Research Dept.

July 9, 2024

Trade

A partnership that spans three centuries



- Estimated commodity exports from Mexico to Italy (and Spain and Germany), 1825-1870
- **First recorded evidence**, from consular reports, in **1843**; commodities imported in the ports of Sardinia and Naples

A partnership that spans three centuries

5

ANNO 1887.

ESPORTAZIONE.

TABELLA N. 1.

Merzi	Paesi di destinazione	Unità	Commercio generale				Commercio speciale				
			Quantità		Valore delle quantità Lire	Quantità	Valore		Quantità esportate distinte secondo il trattamento di tariffa	Regime daziario per ogni unità L. C.	Riscossioni Lire
			Via di terra	Via di mare con bandiera nazionale con bandiera estera			delle unità Lire	delle quantità Lire			

ESPORTAZIONE.

Segue **CATEGORIA I. — SPIRITI, BEVANDE ED OLII.**

ANNO 1887.

Segue Vino in bottiglie.

Vino in bottiglie.

Riparto	889	582	4 532	6 003	109 484 365	5 926	...	107 512 585
Grecia e Malta	Cento	...	77	...	77	77
Olanda	id.	...	36	...	36	36
Rumenia	id.	...	5	...	5	5
Russia	id.	...	164	...	164	164
Spagna e Gibilterra	id.	...	229	...	229	229
Svizzera	id.	387	387	279
Turchia Europea	id.	...	204	...	204	204
Asia, Possed. Inglesi	id.	...	379	67	446	446
Giappone	id.	...	179	...	179	179
Altre Contr. Asiatiche	id.	...	14	...	14	14
Egitto	id.	...	535	30	565	565
Tunisi e Tripoli	id.	...	51	...	51	51	175	3 671 500	20 980	osente	...
Algeria	id.	...	171	...	171	171
Altre Contr. Africane	id.	...	335	119	454	454
Stati Uniti e Canada	id.	...	3 177	373	3 550	3 550
Confeder. Argentina	id.	...	3 629	120	3 749	3 749
Uruguay	id.	...	2 758	105	2 863	2 801
Paraguay	id.	...	193	...	193	193
Perù	id.	...	200	...	200	200
Chili	id.	...	167	...	167	167
Messico	id.	...	102	...	102	102
Altre Contr. Americ.	id.	...	1 349	7	1 356	1 356
Australia	id.	...	8	54	62	62

Messico id. 102

A partnership that spans three centuries

Trade in 1887:

- **Italy → Mexico:**
 - 10,200 bottles of wine
 - 6.1 tons of wood furniture pieces
 - 92 tons of paper
 - 350 kgs of walnuts and hazelnuts
 - 200 silk umbrellas
 - 2 vertical pianos
- **Mexico → Italy:**
 - 1,514 tons of cotton
 - 5,100 cubic meters of wood



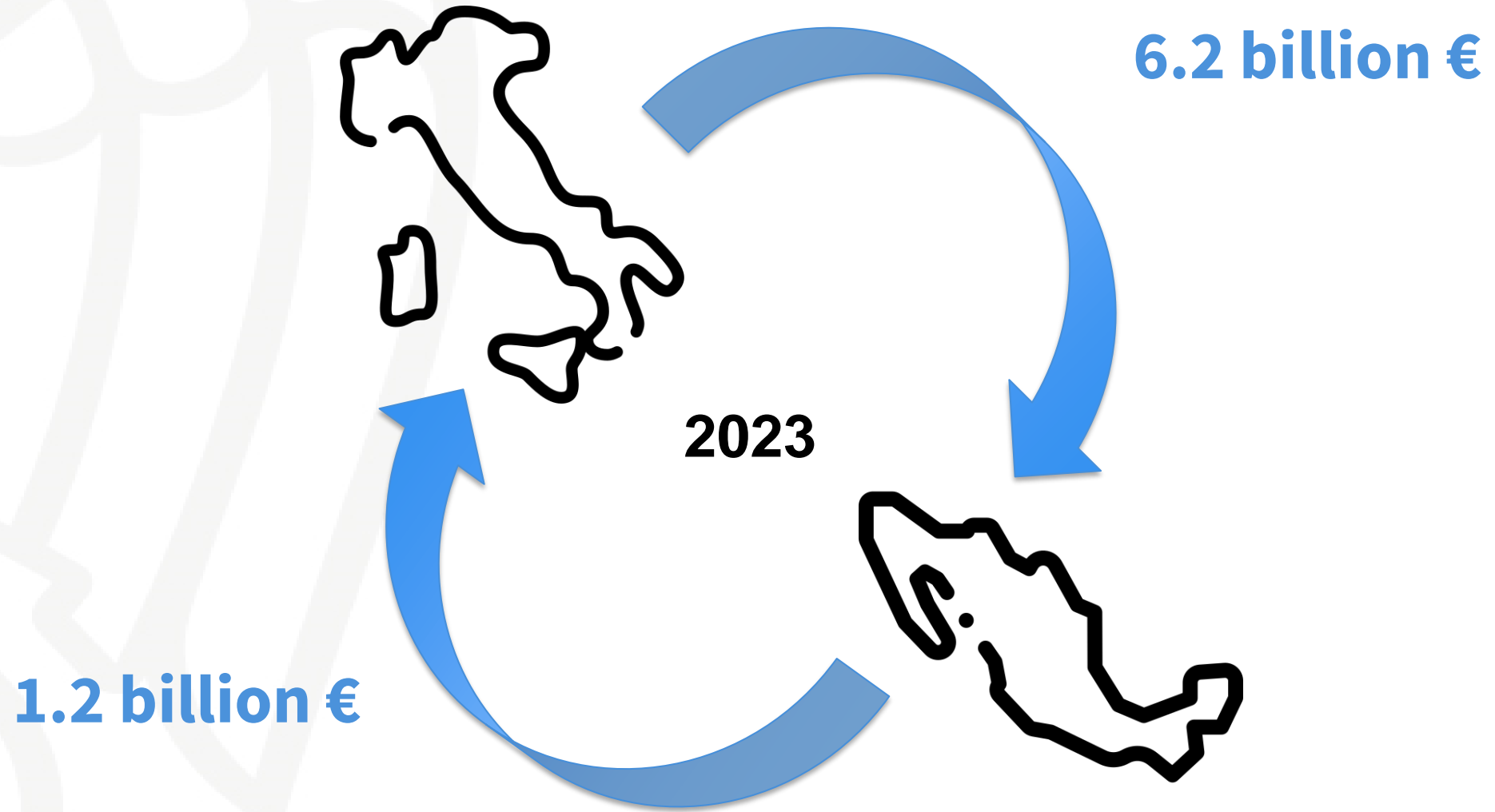
≈ 130 thousand ITL
≈ 616 thousand of today's €



≈ 2 million ITL
≈ 9.3 million of today's €

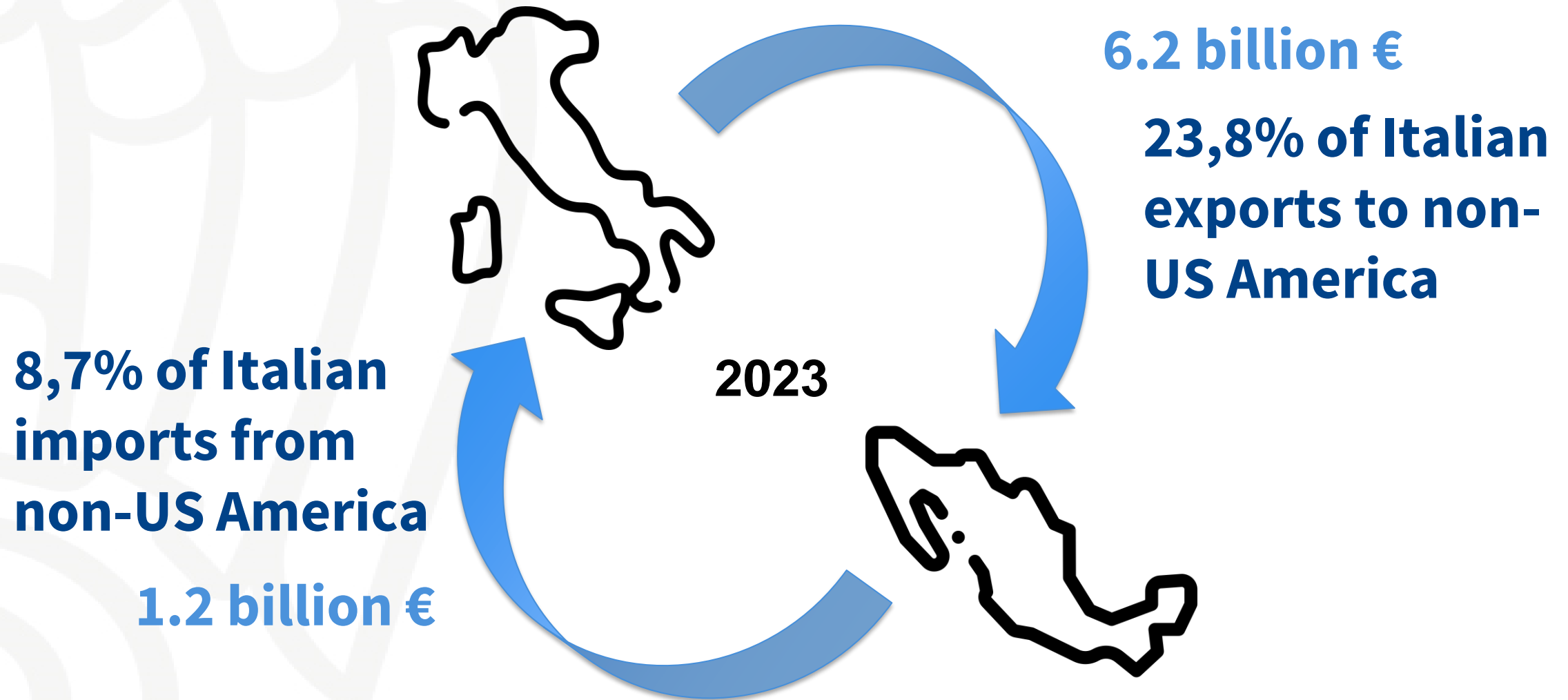


(almost) One century and a half later...

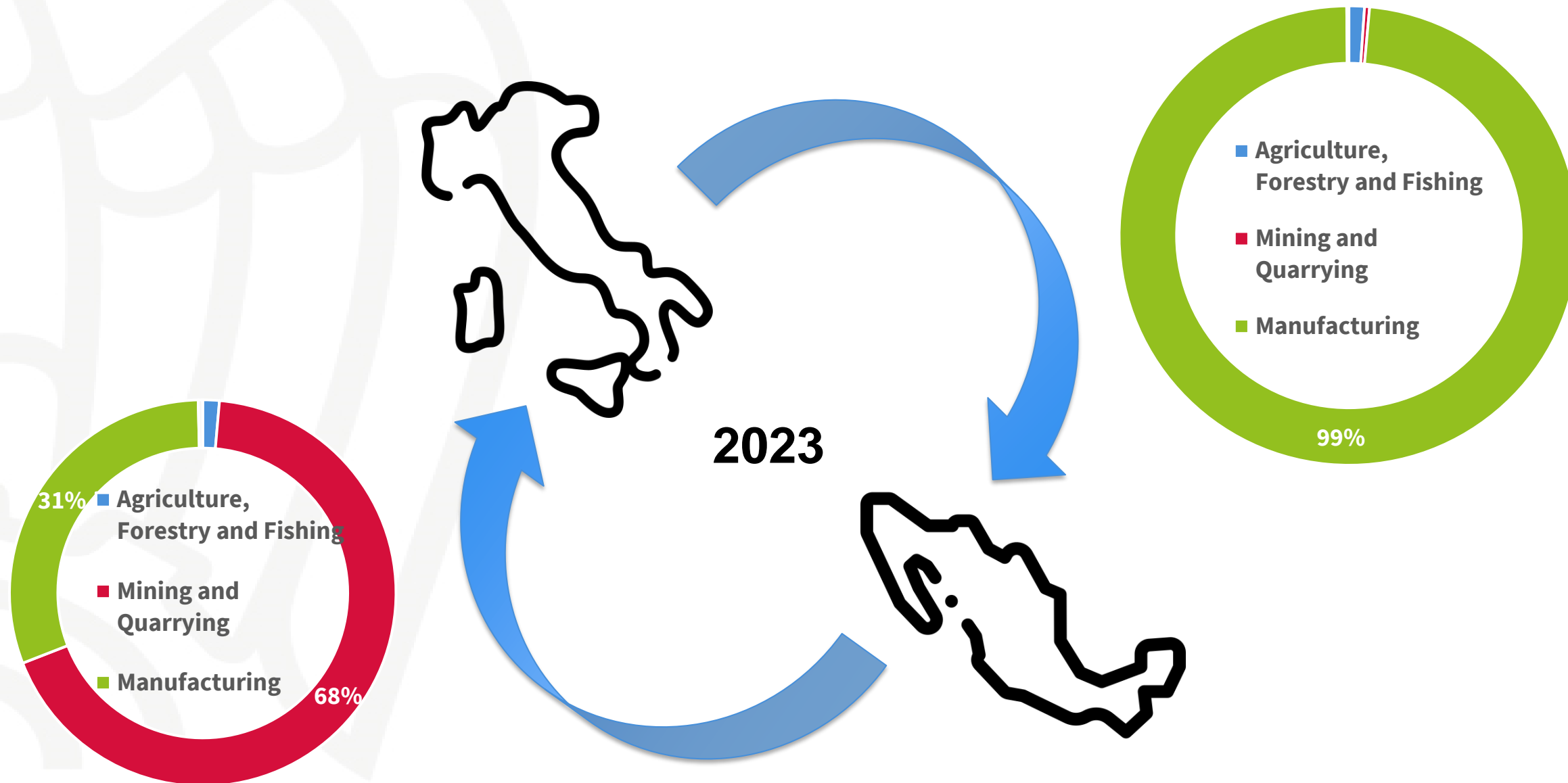


Source: Assolombarda on Istat Coeweb data

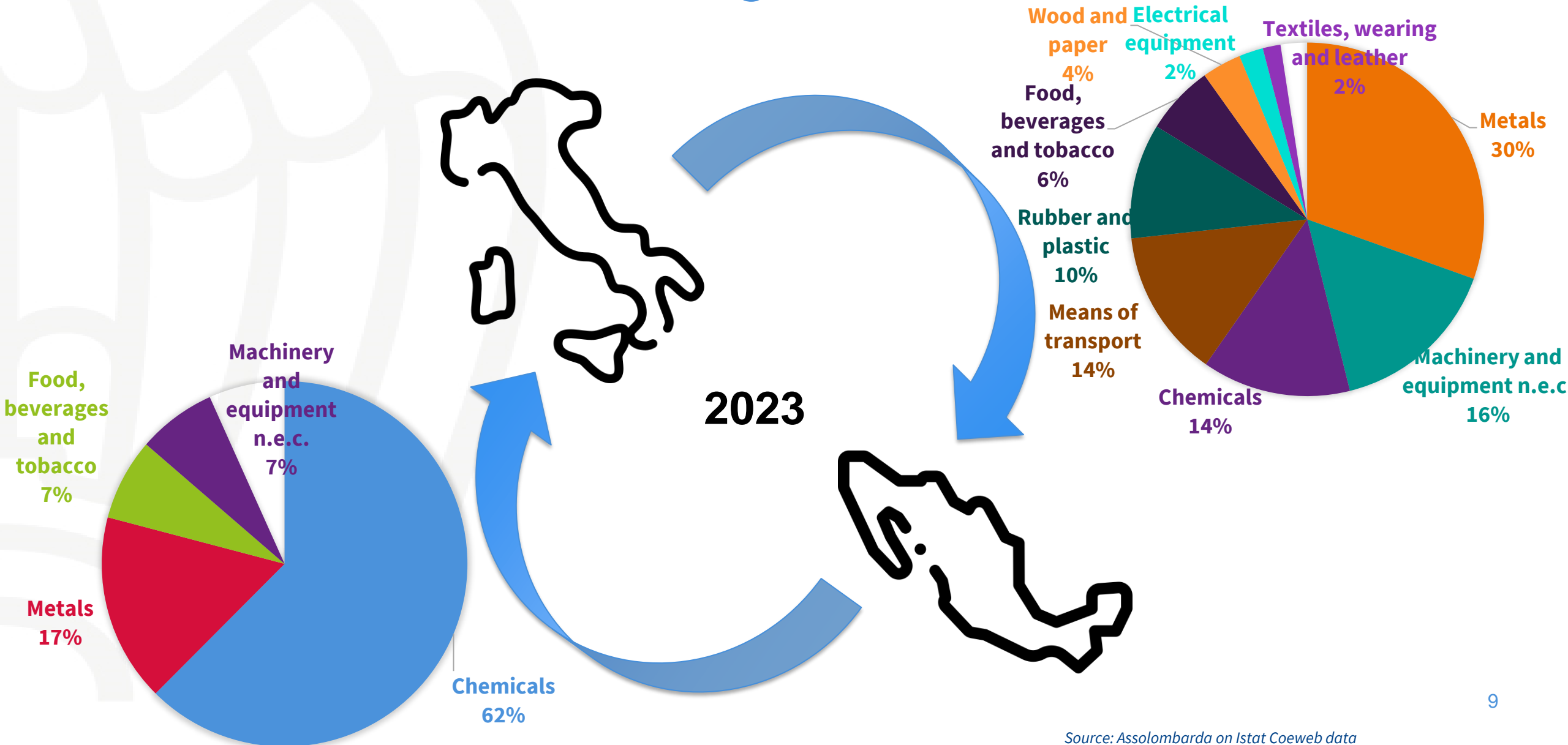
(almost) One century and a half later...



The composition of today's trade

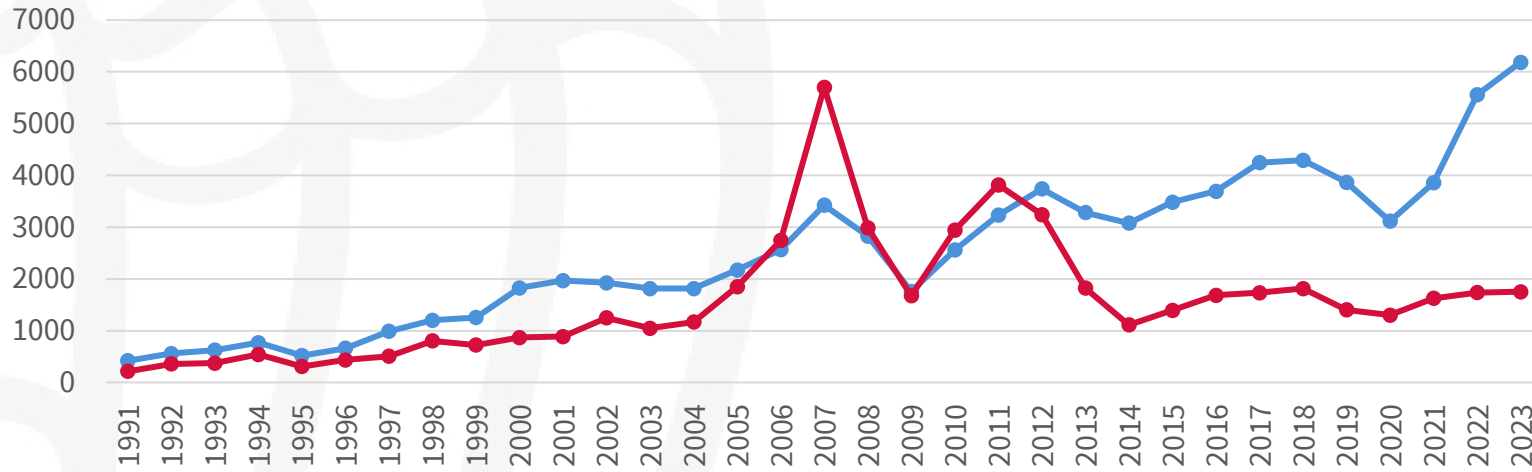


Focus on manufacturing

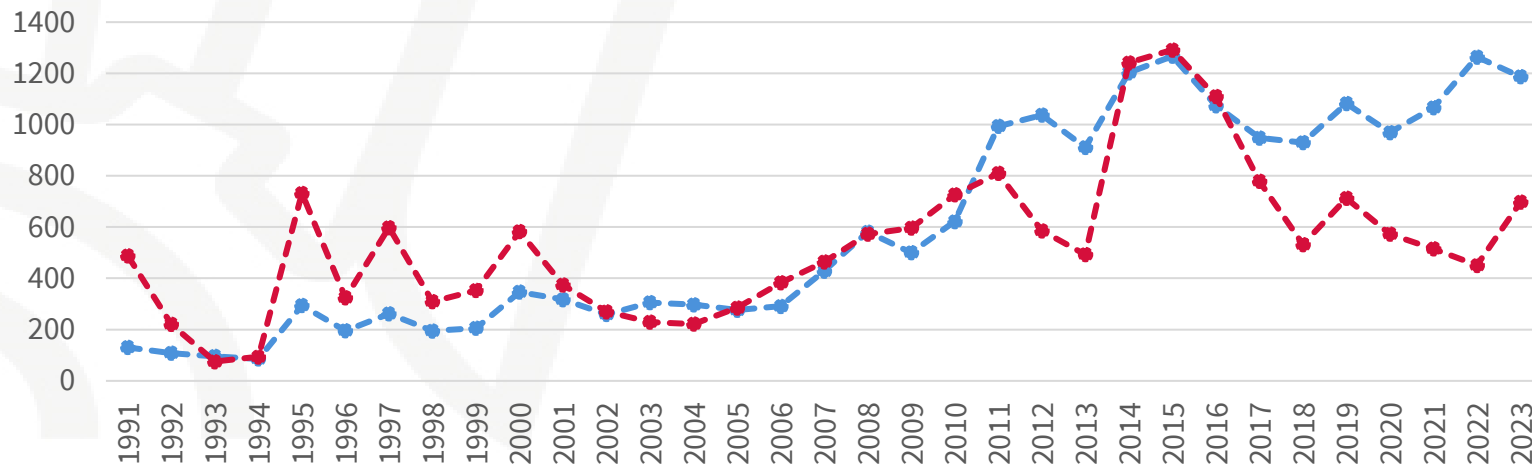


The recent decades' trend

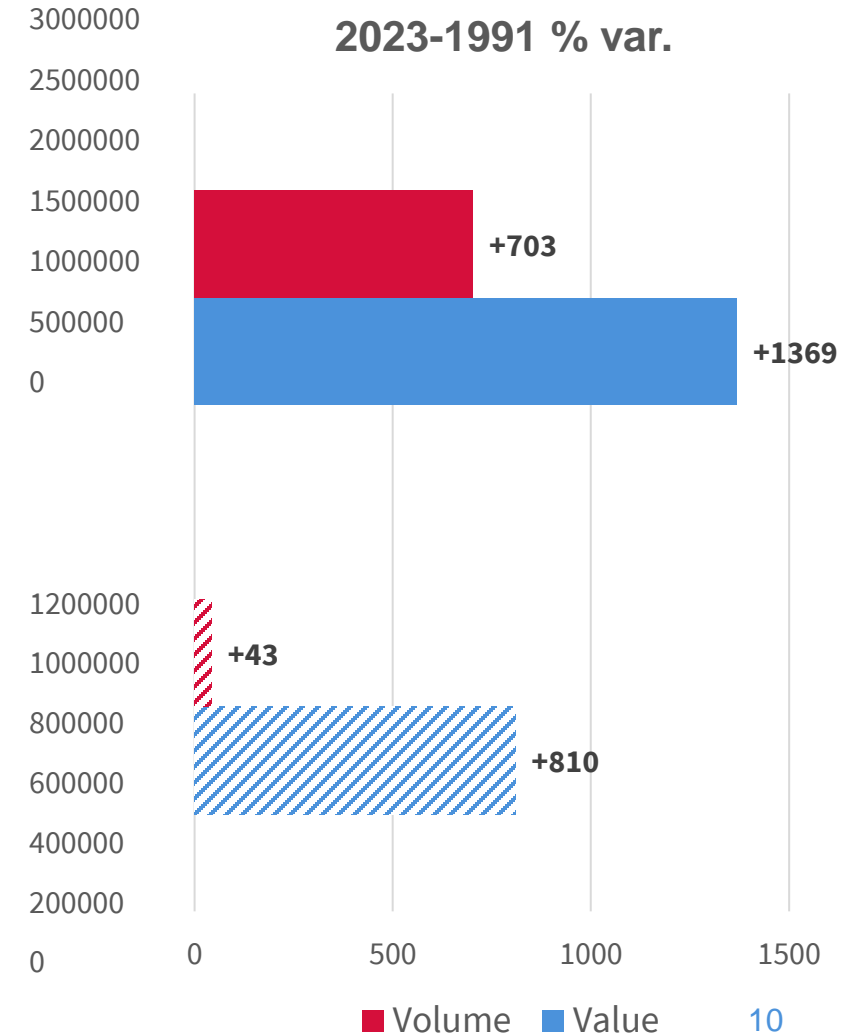
Italy → Mexico



Mexico → Italy



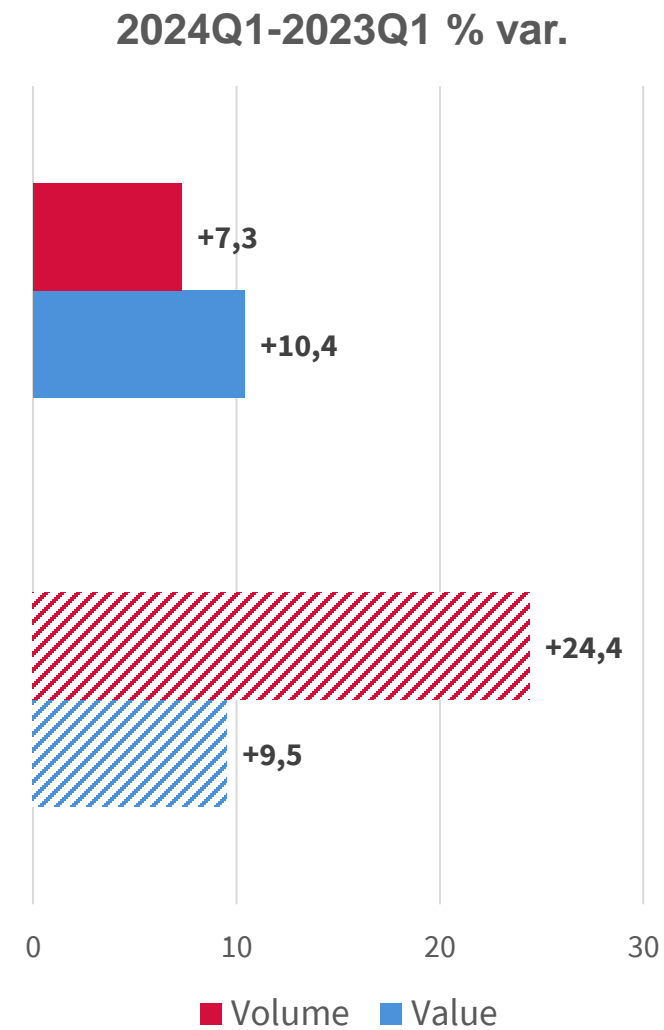
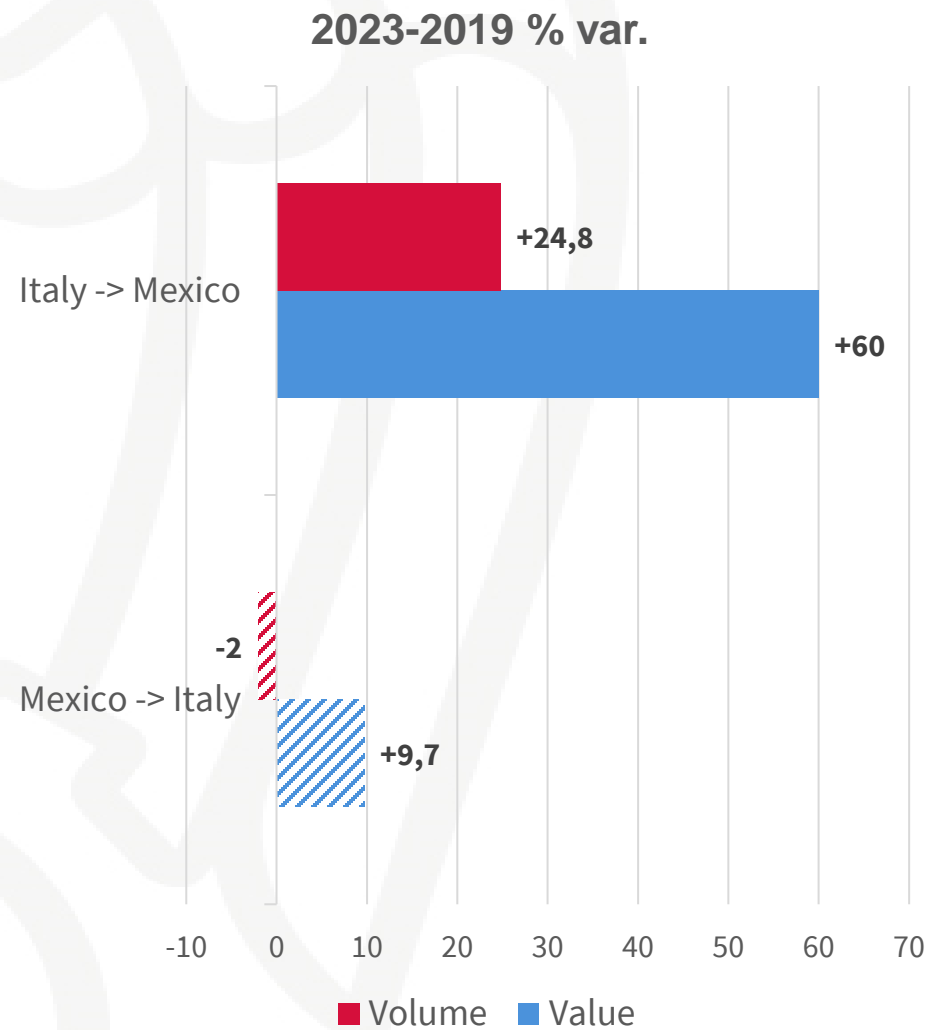
2023-1991 % var.



—●— Value (million €, left axis) -●- Volume (tons, right axis)

Source: Assolombarda on Istat Coeweb data

The post-Covid and latest dynamics



FDI's and Italian- controlled enterprises in Mexico

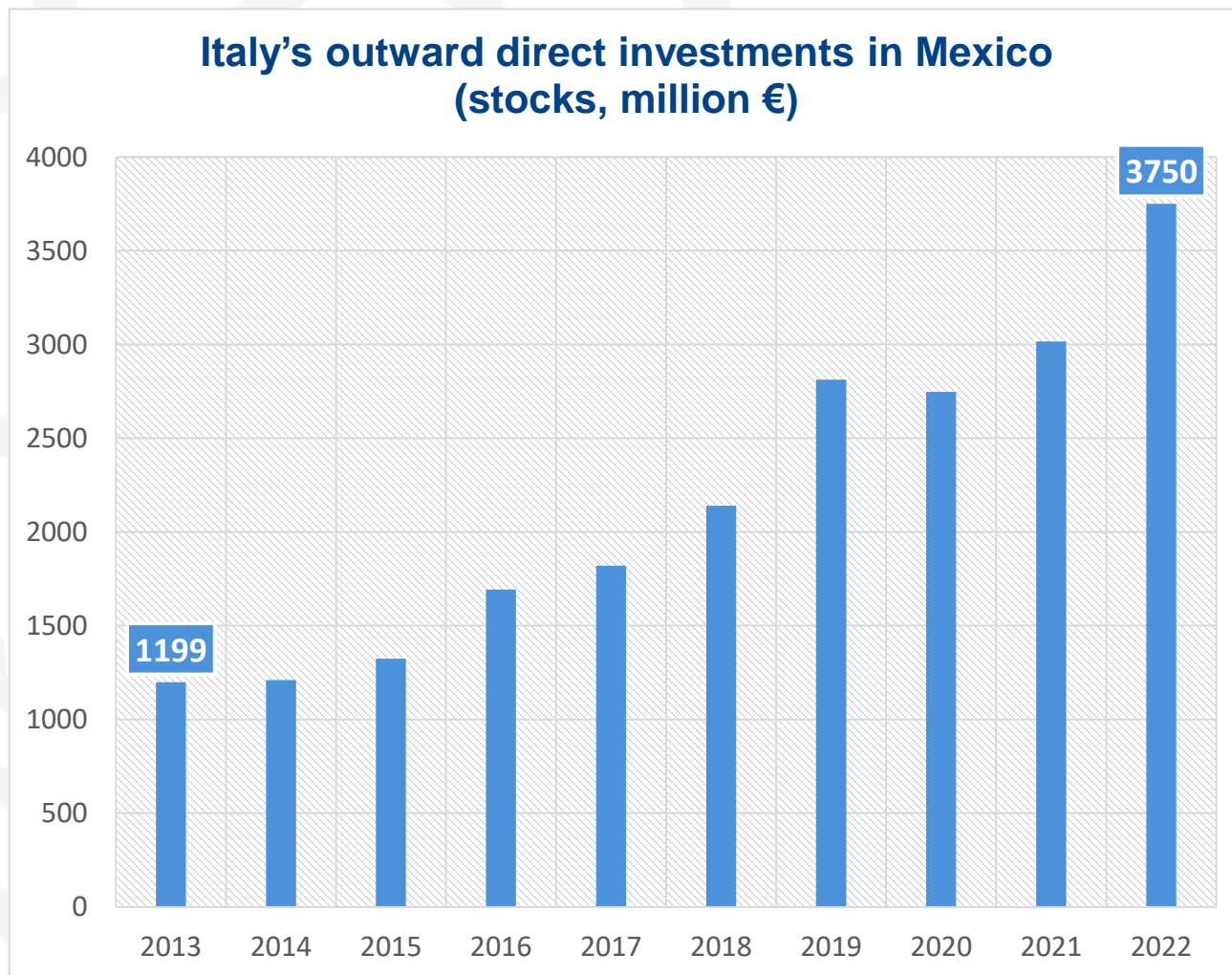
A first episode of Italian entrepreneurship in Mexico, before the countries were born

Giovanni Paoli (later known as Juan Pablos) was born in Lombardy in the first decade of the 16^o century, and later moved to Mexico.

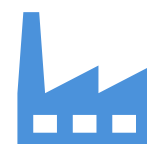
There, he set up a company and became the (supposedly) first printer of the New World.



Today's Italian investments in Mexico

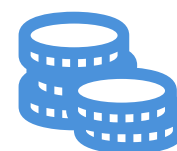


Italian-controlled enterprises in Mexico (2021)



214 enterprises

employees 31,601



4,8 billion € net turnover



ASSOLOMBARDA

Thanks for your attention

www.assolombarda.it
www.genioeimpresa.it
Seguici su     

giorgio.massari@assolombarda.it