

# Business Perspectives under Dr. Sheinbaum's office



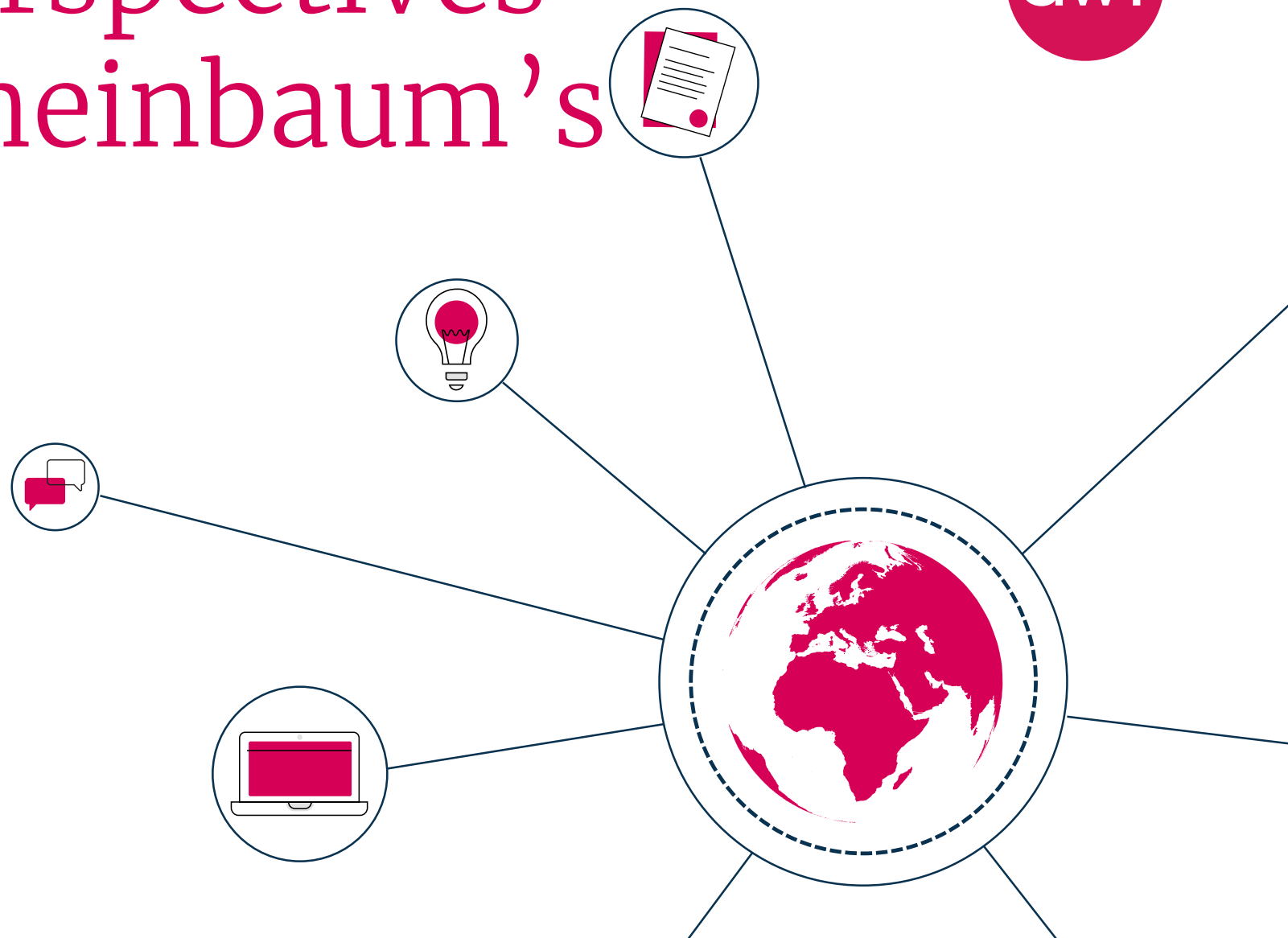
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Messico in Italia

Milan, Italy

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# Agenda

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1. Who is Dr. Claudia Sheinbaum?

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2. Economic and Political Agenda

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3. Mexican Legal Landscape

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4. Opportunities

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5. Challenges

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# Who is Dr. Claudia Sheinbaum?

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- President Elect of Mexico (2024-2030)
  - Physicist from National Autonomous University of Mexico (UNAM)
  - Master Degree Environment UNAM
  - PhD Energy UNAM (research at Berkeley University, California)
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- Environmental background as former Secretary of Environment of Mexico City.
  - Close political ties with current President Lopez Obrador
  - Left-center political ideology
  - Introduced iconic projects in Mexico City (Metrobus, waste management)
  - Active member of MORENA political party
  - Considered pragmatic and academic oriented
  - From Lithuanian Azkenasi heritage (although laic Jew)
  - First Woman as President of Mexico in history



# Economic Agenda

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**Budget Deficit Reduction:** Sheinbaum's top priority is to shrink Mexico's budget deficit, which reached 5.8% of GDP in 2024. Addressing this issue is crucial for signaling the country's debt sustainability.

**Boosting Economic Growth:** Under the previous administration, Mexico's annual GDP growth averaged just 1.1%. Sheinbaum aims to stimulate growth by capitalizing on the trend of nearshoring – shifting supply chains to countries closer than China – and attracting foreign investment. To achieve this, the government must strengthen the rule of law and improve energy reliability.

**Renewable Energy Investment:** Sheinbaum has committed to expanding renewable-energy capacity. If she follows through, it could lead to a 3.5% increase in jobs and a 1.6% rise in GDP, according to estimates.

**Infrastructure and Social Spending:** Sheinbaum proposes building one million homes to generate two million jobs, investing in infrastructure, and creating industrial hubs linked with education and welfare development.

# Economic Agenda

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**Education and Workforce Development:** Sheinbaum recognizes the importance of an educated workforce. Her agenda includes investing in education, vocational training, and skill development to enhance employability and productivity.

**Digital Transformation:** Sheinbaum aims to accelerate Mexico's digital transformation. This involves improving internet connectivity, promoting e-commerce, and fostering innovation in technology and data-driven sectors.

**Sustainable Development:** Sheinbaum emphasizes sustainable practices, including environmental protection, clean energy adoption, and responsible resource management. These efforts align with global goals such as the United Nations' Sustainable Development Goals (SDGs).

**Public-Private Partnerships:** Sheinbaum seeks to collaborate with the private sector to drive economic growth. By fostering partnerships, she aims to create jobs, improve infrastructure, and enhance public services.

# Mexican Legal Landscape

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Mexican legal system is strong, modern and aligned with international standards and treaties.

## Business related main laws and bodies:

- Mexican Constitution
- Commerce Code
- Civil Code
- Foreign Investments' Law
- Foreign Trade Law
- Economic Competition Law
- Intellectual Property Law
- Power Industry Law
- Hydrocarbons' Law
- Tax Code
- Labour Federal Law
- Amparo Law (Injunction)
- Jurisprudence
- International Treaties
- Foreign Investments' Commission
- Economic Competition Commission
- Energy Regulatory Commission
- Telecommunications' Commission
- Intellectual Property Institute
- Supreme Court of Justice
- Federal and Local Courts
- Labour Courts
- Administrative Courts



# Challenges

- Some chronic problems still remain in Mexico.
- Some caused by previous administrations (before 2018).
- Some others created by failed policies implemented in and after 2018.
- Some challenges will be created opportunities though like in Energy and more open acceptance of private participation.



**Budget**  
Social Expenditures



**Energy**  
Failed Strategy



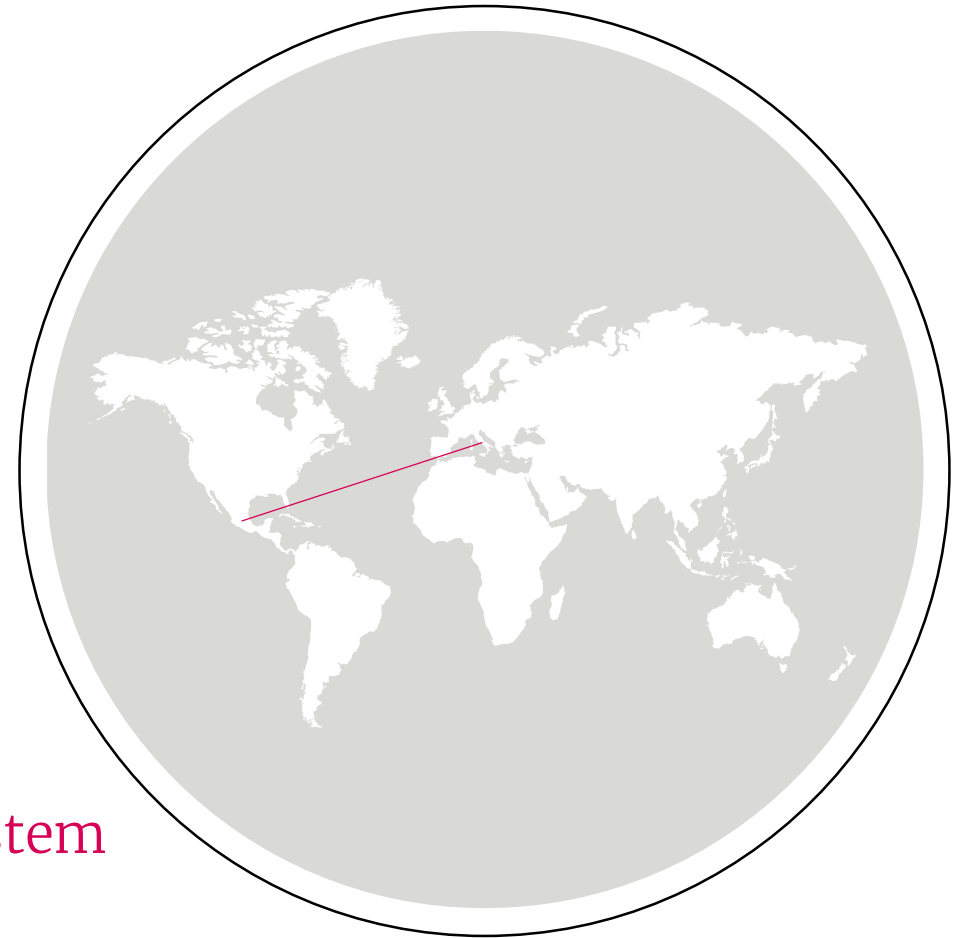
**Security**  
Organized Crime



**Reforms**  
Independence



**Legal system**  
Rule of Law



# Opportunities

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